



FACULTY NAME : Dr. C.VIJAYALAKSHMI

QUALIFICATION : M.A., M.PHIL., SET, M.B.A., Ph.D.,

DESIGNATION : Associate Professor of BBA

EMAIL ID : cvijji@gmail.com

EXPERIENCE : 8.5Years

SPECIALIZATION : Economics, Marketing, Human Resources Management

SEMINAR/WEBINAR/FDP/WORSHOP

PARTICIPATED : Seminar:8 Webinar:10 Fdp:5 Workshop:4

PRESENTED : 4 Paper presented

ACHIEVEMENTS : International webinar organized, ICSSR workshop organized