|  |  |  |  |
| --- | --- | --- | --- |
| **NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN**  ARACHALUR, ERODE-638101  STAFF PROFILE | | | |
| **Name** | Mrs.P.SEETHA | | |
| **Designation** | Assistant Professor | | |
| **Qualification** | M.COM(CA).,M.PHIL.,(PH.D) | | |
| **Department** | COMMERCE | | |
| **Phone No.** | **Office** |  | |
| **Mobile** | 9524220604 | |
| **Email** | **1.rajseetha31@gmail.com** | | |
| **Areas of Interest/**  **Specialization** | **Marketing,Finance** | | |
| **Subjects Taught** | **UG:**  PG:  1.E-Commerce Technology 1.Object Oriented Programming Language with C++ 2. Internet and Web designing 2.Finance and Investment Management  3.Cyber Law 3.Information Technology in Business  4.Entrepreneurial Development  5.Cost Accounting  6.Principles of Auditing  7.Marketing Management  8.Higher Financial Accounting  9.Business Accounting  10.Data Base Management System  11.Managerial Economics | | |
| **Date of Joining in our Institution** | 07.06.2023 | | |
| **Experience (in Years)** | **Industry** | | - |
| **Teaching** | | 4 |
| **Research** | | - |
| **Total** | | 4 |
| **Research Publications in Journals** | **-** | | |
| **Papers Published in Conference Proceedings** | **-** | | |
| **Books / Chapters**  **Published** | **-** | | |
| **Patent Published** | **-** | | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Research Projects**  **Major/ Minor** | **Completed** | | - | | |
| **Undergoing** | | - | | |
| **Research Guidance** | **Awarded** | | **Undergoing** | | |
| **-** | | **-** | | |
| **Conferences** | **Attended** | **Presented** | | | **Organized** |
| **National** | **-** | **-** | | | **-** |
| **International** | **1.Generative Artificial Intelligence in Analytical ERA** | **-** | | | **-** |
| **Workshops** | **Attended** | | | **Organized** | |
| **-** | | | **-** | |
| **FDP** | **Attended** | | | **Organized** | |
| **1.Value Education**  **2.Naan Mudhalvan-Insurance Service and Operation**  **3. Naan Mudhalvan-Micro Soft Digital Skills** | | | **-** | |
| **Seminar / Webinar** | **Attended** | | | **Organized** | |
| **1.The Impact of AI in Financial Service**  **2.Security Market** | | | **-** | |
| **Membership** | **-** | | | | |
| **Acted as Resource Person** | **-** | | | | |
| **Awards** | **-** | | | | |
| **Online Courses** | **Completed** | | | **Enrolled** | |
| **-** | | | **-** | |
| **Extension Activities (NSS/YRC) / Club In charge** | **-** | | | | |
| **Administrative Assignments Handled** | **-** | | | | |
| **Association with Professional Bodies** | **-** | | | | |
| **Anyother Achievements** | **-** | | | | |
| **Orchid / Google Scholar/**  **Research ID** | **-** | | | | |