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| **NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN**  ARACHALUR, ERODE-638101  STAFF PROFILE | | | | | | | | |
| **Name** | C:\Users\ADMIN\Downloads\WhatsApp Image 2024-11-21 at 12.57.31 PM.jpeg  Ms.A.Vinitha | | | | | | | |
| **Designation** | Assistant Professor in Commerce | | | | | | | |
| **Qualification** | M.Com, (Ph.D)., | | | | | | | |
| **Department** | Commerce | | | | | | | |
| **Phone No.** | **Office** | |  | | | | | |
| **Mobile** | | 6385848189 | | | | | |
| **Email** | 1. [**vinithavini2009@gmail.com**](mailto:vinithavini2009@gmail.com) | | | | | | | |
| **Areas of Interest/**  **Specialization** | **Finance and Marketing** | | | | | | | |
| **Subjects Taught** | **UG:**  PG: **Nil**   1. Financial Accounting – I 2. Business Law 3. Executive business communication 4. Business organization and office management 5. Principles of Accountancy 6. Principles of Management 7. Principles of Marketing 8. Auditing and Assurance-II | | | | | | | |
| **Date of Joining in our Institution** | 07.06.2023 | | | | | | | |
| **Experience (in Years)** | **Industry** | | | Nil | | | | |
| **Teaching** | | | 1 Year and 6 Months | | | | |
| **Research** | | | Nil | | | | |
| **Total** | | | 1 Year and 6 Months | | | | |
| **Research Publications in Journals** | **Nil** | | | | | | | |
| **Papers Published in Conference Proceedings** | **Nil** | | | | | | | |
| **Books / Chapters**  **Published** | **Nil** | | | | | | | |
| **Patent Published** | **Nil** | | | | | | | |
| **Research Projects**  **Major/ Minor** | | **Completed** | | | | **Nil** | | |
| **Undergoing** | | | | **Nil** | | |
| **Research Guidance** | | **Awarded** | | | | **Undergoing** | | |
| **Nil** | | | | **­ Nil** | | |
| **Conferences** | | **Attended** | | | **Presented** | | | **Organized** |
| **National** | | 1. **Innovation & Entrepreneurship in Logistics Management** 2. **Innovation in Business and Economy – Opportunities and challenges** 3. **National commission for women “ Effective breast cancer awareness programme”.** | | | **Nil** | | | **Nil** |
| **International** | | **Nil** | | | **Nil** | | | **Nil** |
| **Workshops** | | **Attended** | | | | | **Organized** | |
| **Online workshop on “ General paper on Teaching and research aptitude(UGC NET: Paper 1)** | | | | | **Nil** | |
| **FDP** | | **Attended** | | | | | **Organized** | |
| **Nil** | | | | | **Nil** | |
| **Seminar / Webinar** | | **Attended** | | | | | **Organized** | |
| 1. **National stock exchange sponsored webinar on “ Investment awareness program”** 2. **State level webinar on “Tamizhum tamizharum “organized by Maxrein research institute & Consultancy.** | | | | | **Nil** | |
| **Membership** | | **Nil** | | | | | | |
| **Acted as Resource Person** | | **Nil** | | | | | | |
| **Awards** | | **Awarded University Rank I in PG.** | | | | | | |
| **Online Courses** | | **Completed** | | | | | **Enrolled** | |
| **Global Marketing (NPTEL SWAYAM)** | | | | | **Nil** | |
| **Extension Activities (NSS/YRC) / Club In charge** | | **Nil** | | | | | | |
| **Administrative Assignments Handled** | | **Nil** | | | | | | |
| **Association with Professional Bodies** | | **Nil** | | | | | | |
| **Any other Achievements** | | **Nil** | | | | | | |
| **Orchid / Google Scholar/**  **Research ID** | | **Nil** | | | | | | |