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| **NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN**ARACHALUR, ERODE-638101STAFF PROFILE |
| **Name** | C:\Users\ADMIN\Downloads\WhatsApp Image 2024-11-21 at 12.57.31 PM.jpegMs.A.Vinitha  |
| **Designation** | Assistant Professor in Commerce  |
| **Qualification** | M.Com, (Ph.D).,  |
| **Department** | Commerce |
| **Phone No.** | **Office** |  |
| **Mobile** | 6385848189 |
| **Email** | 1. **vinithavini2009@gmail.com**
 |
| **Areas of Interest/****Specialization** | **Finance and Marketing** |
| **Subjects Taught** | **UG:**  PG: **Nil**1. Financial Accounting – I
2. Business Law
3. Executive business communication
4. Business organization and office management
5. Principles of Accountancy
6. Principles of Management
7. Principles of Marketing
8. Auditing and Assurance-II
 |
| **Date of Joining in our Institution** |  07.06.2023 |
| **Experience (in Years)** | **Industry** | Nil |
| **Teaching** | 1 Year and 6 Months |
| **Research** | Nil |
| **Total** | 1 Year and 6 Months |
| **Research Publications in Journals** | **Nil** |
| **Papers Published in Conference Proceedings** | **Nil** |
| **Books / Chapters** **Published** | **Nil** |
| **Patent Published** | **Nil** |
| **Research Projects****Major/ Minor** | **Completed** | **Nil** |
| **Undergoing** | **Nil** |
| **Research Guidance** | **Awarded** | **Undergoing** |
| **Nil** | **­ Nil** |
| **Conferences** | **Attended** | **Presented** | **Organized** |
| **National** | 1. **Innovation & Entrepreneurship in Logistics Management**
2. **Innovation in Business and Economy – Opportunities and challenges**
3. **National commission for women “ Effective breast cancer awareness programme”.**
 | **Nil** | **Nil** |
| **International** | **Nil** | **Nil** | **Nil** |
| **Workshops** | **Attended** | **Organized** |
| **Online workshop on “ General paper on Teaching and research aptitude(UGC NET: Paper 1)** | **Nil** |
| **FDP** | **Attended** | **Organized** |
| **Nil** | **Nil** |
| **Seminar / Webinar** | **Attended** | **Organized** |
| 1. **National stock exchange sponsored webinar on “ Investment awareness program”**
2. **State level webinar on “Tamizhum tamizharum “organized by Maxrein research institute & Consultancy.**
 | **Nil** |
| **Membership** | **Nil** |
| **Acted as Resource Person** | **Nil** |
| **Awards** |  **Awarded University Rank I in PG.** |
| **Online Courses** | **Completed** | **Enrolled** |
| **Global Marketing (NPTEL SWAYAM)** | **Nil** |
| **Extension Activities (NSS/YRC) / Club In charge** | **Nil** |
| **Administrative Assignments Handled** | **Nil** |
| **Association with Professional Bodies** | **Nil** |
| **Any other Achievements** | **Nil** |
| **Orchid / Google Scholar/****Research ID** | **Nil** |