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| **NAVARASAM ARTS AND SCIENCE COLLEGE FOR WOMEN**  ARACHALUR, ERODE-638101  STAFF PROFILE | | | |
| **Name** | P.VIDHYA | | |
| **Designation** | ASSISTANT PROFESSOR | | |
| **Qualification** | M.COM., M.PHIL., PGDCA.,(PHD) | | |
| **Department** | COMMERCE | | |
| **Phone No.** | **Office** | NIL | |
| **Mobile** | 9080575916 | |
| **Email** | Vidhya31182@gmail.com | | |
| **Areas of Interest/**  **Specialization** | **Financial** | | |
| **Subjects Taught** | **UG**:1**.** Business Organization  **PG**:1.Financial markets and  institutions  2. Principles of marketing 2.Cost and Management Accounting  3. Commercial law 3.Human Resources and management  4.Company law 4. Marketing Management  5.Cost Accounting  6.Financial Accounting  7.Management Accounting  8.Financial Markets  9.Indirect Tax  10. Business finance  11.Banking and Insurance law  12. Banking Theory | | |
| **Date of Joining in our Institution** | 16.04.2011 | | |
| **Experience (in Years)** | **Industry** | | Nil |
| **Teaching** | | 12 years |
| **Research** | | Nil |
| **Total** | | 12 years |
| **Research Publications in Journals** | **1.A Study On Financial Performance Analysis Of Greenply Industries Ltd.**  **2.A Study On Financial Performance Analysis Of Centuryply Boards India Limited.**  **3.Short Term Solvency And Profitability Analysis of Selected Wood and Wooden Companies In India.** | | |
| **Papers Published in Conference Proceedings** | **NIL** | | |
| **Books / Chapters**  **Published** | **1. Electronic Fund Transfer**  **2.Digital India** | | |
| **Patent Published** | **NIL** | | |

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| **Research Projects**  **Major/ Minor** | **Completed** | **NIL** | | | | |
| **Undergoing** | **NIL** | | | | |
| **Research Guidance** | **Awarded** | **Undergoing** | | | | |
| **NIL** | **NIL** | | | | |
| **Conferences** | **Attended** | | **Presented** | | | **Organized** |
| **National** | **1.Digi- Marketing- Digi-Payments : Recent**  **2.Transformation In Indian Business**  **3. Cyber Crime in the 21 st Millennium**  **4.** | | **1.India’s – China’s New Digital Landscape** | | | **NIL** |
| **International** | **1.Digital India: New Perspectives In Management Of Techonolgy And Innovation** | | **NIL** | | | **NIL** |
| **Workshops** | **Attended** | | | | **Organized** | |
| **1.Fallacies in Social Science Research**  **2.Art of Research Writing and Publishing**  **3. Data Analysis for Business Research** | | | |  | |
| **FDP** | **Attended** | | | | **Organized** | |
| **1.Personality Empowerment**  **2. Classroom Psychology**  **3. Teaching the Unreached Challenges in Customizing Pedagogical Approaches.**  **4. Assimilating Quantitative and Qualitative Methods in Research .**  **5. Teaching The Pedagogical Techiniques** | | | | **NIL** | |
| **Seminar / Webinar** | **Attended** | | | | **Organized** | |
| 1. **Fundamental of Data Analysis For Research-National Webinar.** 2. **Online Covid-19 Awareness Quiz.** 3. **Joy Of Orderly Living-National Webinar.** 4. **Relevance of Gandhian Ideology In Present Scenario-International Webinar.** 5. **How to be Successful Instructional Designer In E-Learning.** 6. **Entrepreneurial Awareness And Identifying Opportunities.** 7. **Type of Interactive Teaching- National level Seminar** 8. **8. Innovation and Entrepreneurship In Logistic Management** | | | | **NIL** | |
| **Membership** | **NIL** | | | | | |
| **Acted as Resource Person** | **NIL** | | | | | |
| **Awards** | **NIL** | | | | | |
| **Online Courses** | **Completed** | | | **Enrolled** | | |
| **2- Swayam**  **1-Introduction To Cyber Law** | | | **Nil** | | |
| **Extension Activities (NSS/YRC) / Club In charge** | **NIL** | | | | | |
| **Administrative Assignments Handled** | **NIL** | | | | | |
| **Association with Professional Bodies** | **NIL** | | | | | |
| **Anyother Achievements** | **NIL** | | | | | |
| **Orchid / Google Scholar/**  **Research ID** | **NIL** | | | | | |